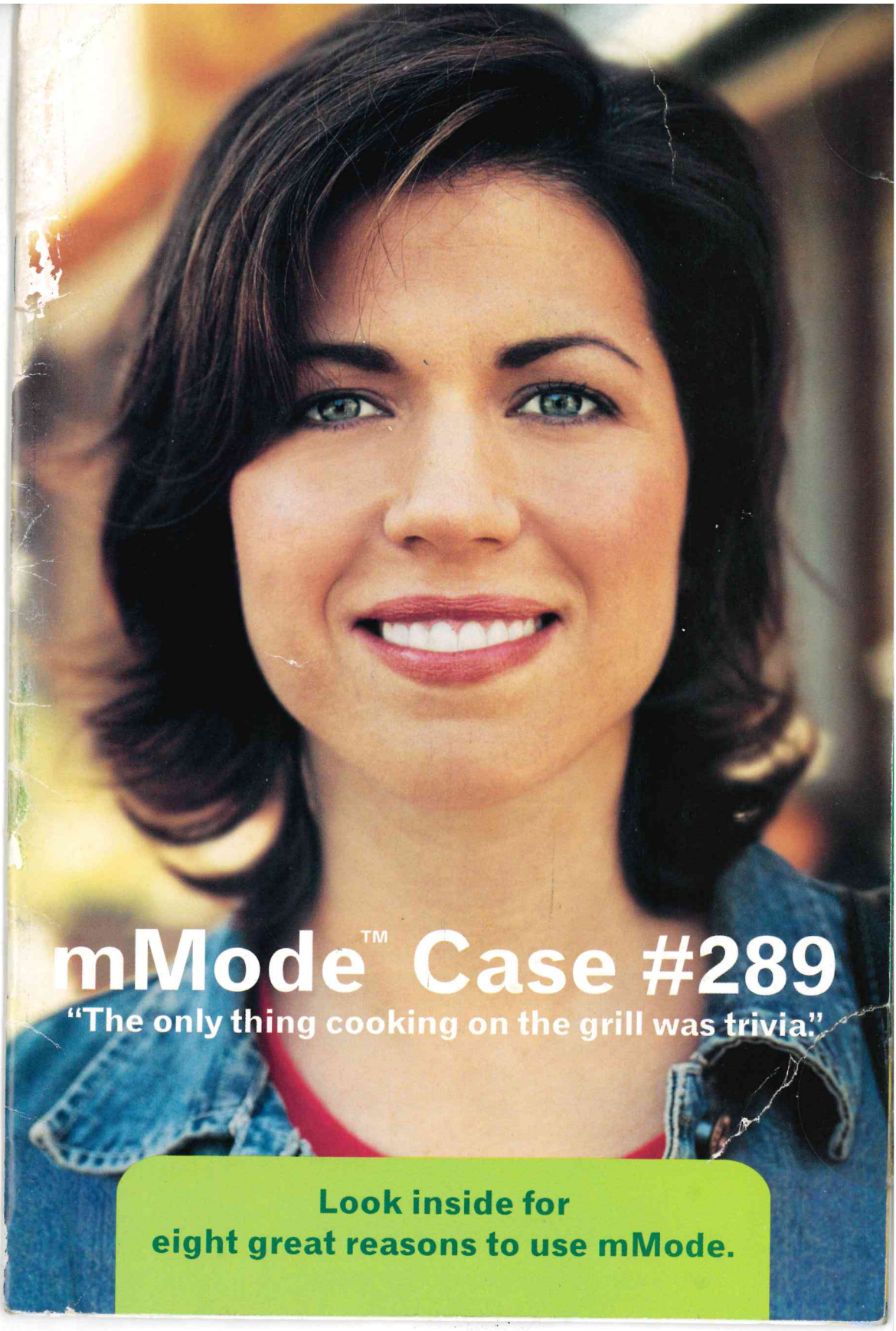


mMode™ Case #289

"The only thing cooking on the grill was trivia."

Look inside for eight great reasons to use mMode.

Life is unpredictable.
Good thing mMode is on the case.

In the course of a day, many things can happen — plans can change, meetings can get rescheduled, tickets can sell out. That's why there's mMode. mMode helps you zig when life zags by bringing together email, websites, games and more all on your AT&T Wireless phone.

You already have mMode on your phone, so to help you get started we've created eight fun themes that you can add — for FREE. By selecting a theme, you'll automatically place up to eight great websites under My mMode, which lets you add and organize your favorite websites so they're always in easy reach — just two clicks away. And don't worry, you can add as many themes as you like.

Pick a theme and start using mMode today. Once you get started, you'll wonder how you ever got by without it.

Check out the following stories and see what mMode can do for you.

We've included some entertaining stories in this guide to show you just how fun and useful mMode can be. So read through the stories, select a theme and start doing more with your wireless phone now.

Select your mMode theme today.

Pages 2–3

Daily Essentials — "I'm the SportsCenter of the parking lot."

Sites to rely on for the daily information you need.
ESPN, CNN, The Weather Channel, Yahoo!, Mobile Traffic, Hollywood.com, Mail & Messaging, CBS MarketWatch

Pages 4–5

Going Out — "Where's General Tsao when you need him?"

Sites to check out before a big night out on the town.
Zagat Survey, Hollywood.com, Go2 Dining, 10Best City Guide, Find Things Nearby, Vindigo City Guide, My-Cast Weather

Pages 6–7

On The Road — "I walked in thirsty. I walked out a hero."

Sites to help you feel like a local.
Find Things Nearby, Go2 Directions, Local News, Weathernews, Mapquest, Time Out City Guide, Sabre Virtually There, Zagat Survey

Pages 8–9

Entertain Me — "The only thing cooking on the grill was trivia."

Sites to make your phone the life of the party.
Games, mMode Tones, RealOne Mobile, Sony Pictures Mobile, American Photo, AOL Mobile Music Club, Warner Music, Yamaha Ringtones

Pages 10–11

Boy Meets mMode — "Our romantic comedy was almost a tearjerker."

Sites for brand new ring tones, games, music and more.
Upoc Hip-Hop, Action & Adventure Games, Prince of Persia, mMode Tones, Hollywood.com, ESPN, Sony Music Box, Mail & Messaging

Pages 12–13

Girl Meets mMode — "What's the name of that song by whatshisname?"

Sites for the latest fashion, pictures and more.
Ring Tones, CosmoGIRL Mobile, Games, Upoc Hip-Hop, Mail & Messaging, Musicphone, Art Paradise, Click2Music

Pages 14–15

Hangin' Out — "You find the greatest books on the bus."

Sites to enjoy when you're taking it easy.
Retro Games, eBay, Zingy Ringtones, Upoc Communities, Yahoo!, Mobjam Remix, Amazon.com, Buzztime Trivia

Pages 16–17

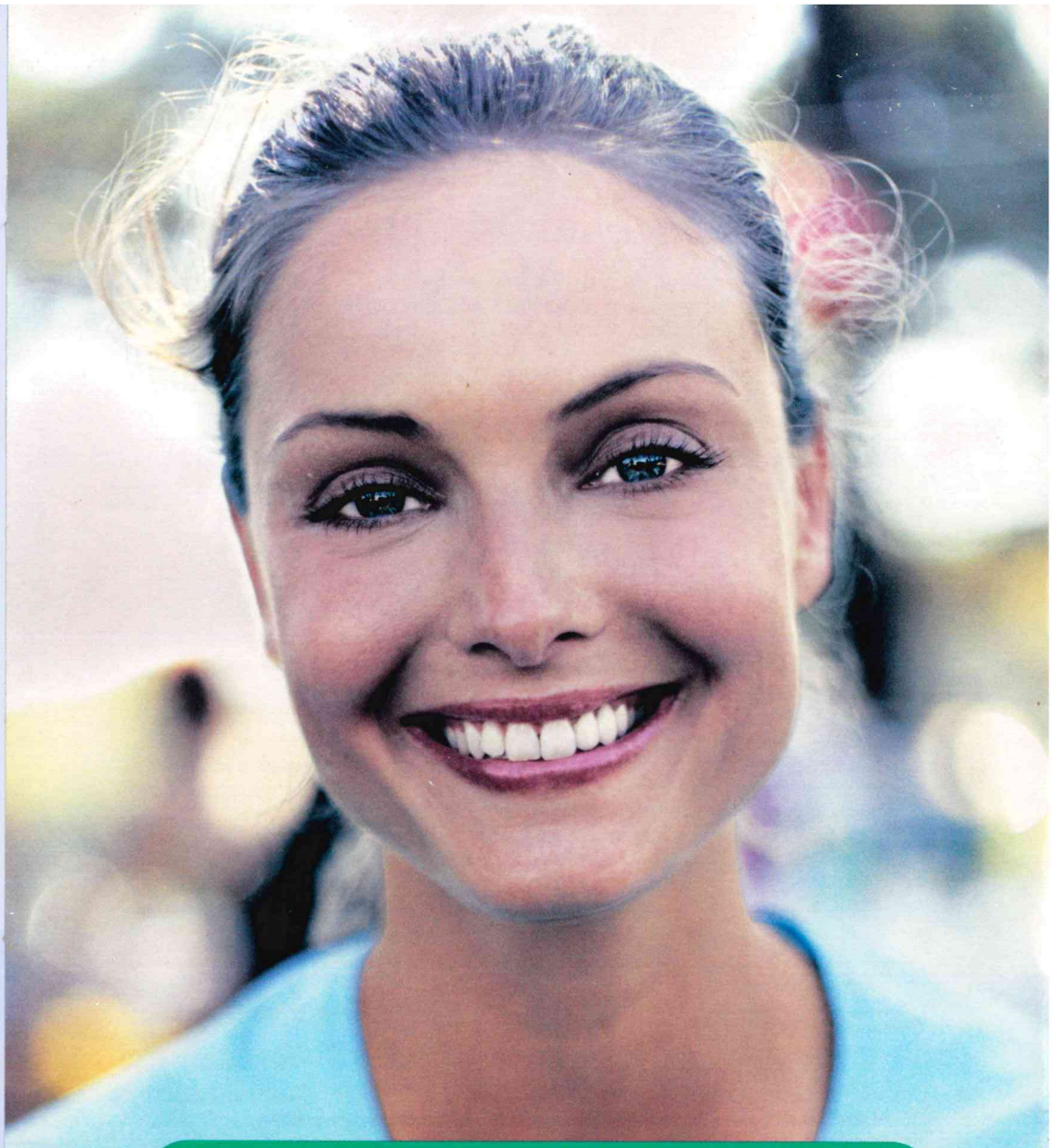
¡Todo Latino! — "And that's how you watch two games at once."

Sites to connect you to Spanish-language news, sports and more.
Noticias EFE, Walter Mercado Horoscopes, Terra Deportes, Terra Ocio, Clima by Weathernews, Tonos Latin Garage

Pages 18–19

Access mMode

Discover the quickest and easiest way to access mMode on your specific phone. Find your mMode shortcuts here.



"I'm the SportsCenter of the parking lot."

"My husband's family and I have season tickets for our alma mater's football team. Go Cowboys! We tailgate before every game and some of the tailgaters like to know the scores of the other teams that are playing. So I tell them using mMode. I pull out my phone, go to ESPN and read out the latest scores and highlights. Talk about a touchdown. The fans love it! They all gather around my car and cheer and boo as I read out the scores. It's a lot of fun. I've even developed my own sign-off: 'Thanks for tuning into mMode. Good night!'"

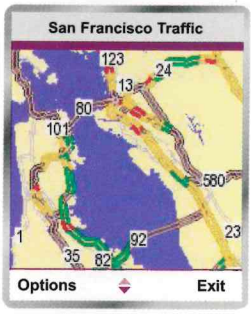
Daily Essentials — mMode Case #106

With the Daily Essentials theme, you have all the information you need to tackle the day. You can find out what's going on in the world on CNN, who won the big game on ESPN and whether or not you need to take an alternate route to work on Mobile Traffic.

- **ESPN**
- **CNN**
- **The Weather Channel**
- **Yahoo!**
- **Mobile Traffic**
- **Hollywood.com**
- **Mail & Messaging**
- **CBS MarketWatch**

CNN

The Weather Channel



Mobile Traffic

ESPN

Get the latest news on your favorite sports team now.

1. Access mMode
   (see pages 18–19 for handset-specific directions)
2. From mMode Home, go to **"Spotlight"**
3. Select **"mMode Themes"**
4. Select **"Daily Essentials"**
5. Select **"Add,"** then **"OK"**
6. To find the websites you just saved, go back to mMode Home and select **"My mMode"**

"Where's General Tsao when you need him?"

"I was out with my friends, when we all got the urge to eat Chinese food. However, Todd told us the only Chinese restaurant he knew of closed down the month before. We were in a pickle — er, egg roll. But then I remembered mMode. I went to Go2 Dining, selected Chinese as my cuisine and had my phone auto-locate restaurants in the area. After a few seconds, mMode gave me a list of all the Chinese restaurants within a five mile radius, complete with phone numbers! A half hour later, we were all sipping egg drop soup."

Going Out — mMode Case #214

Whether you're getting ready for a date or just hanging out with friends, the Going Out theme has absolutely everything you need for a night out on the town. You get great sites like Zagat Survey, Vindigo City Guide, Hollywood.com and more. With this theme, you'll never again ask, "So, um, what do you want to do tonight?"

- **Zagat Survey**
- **Hollywood.com**
- **Go2 Dining**
- **10Best City Guide**
- **Find Things Nearby**
- **Vindigo City Guide**
- **My-Cast Weather**

Zagat Survey

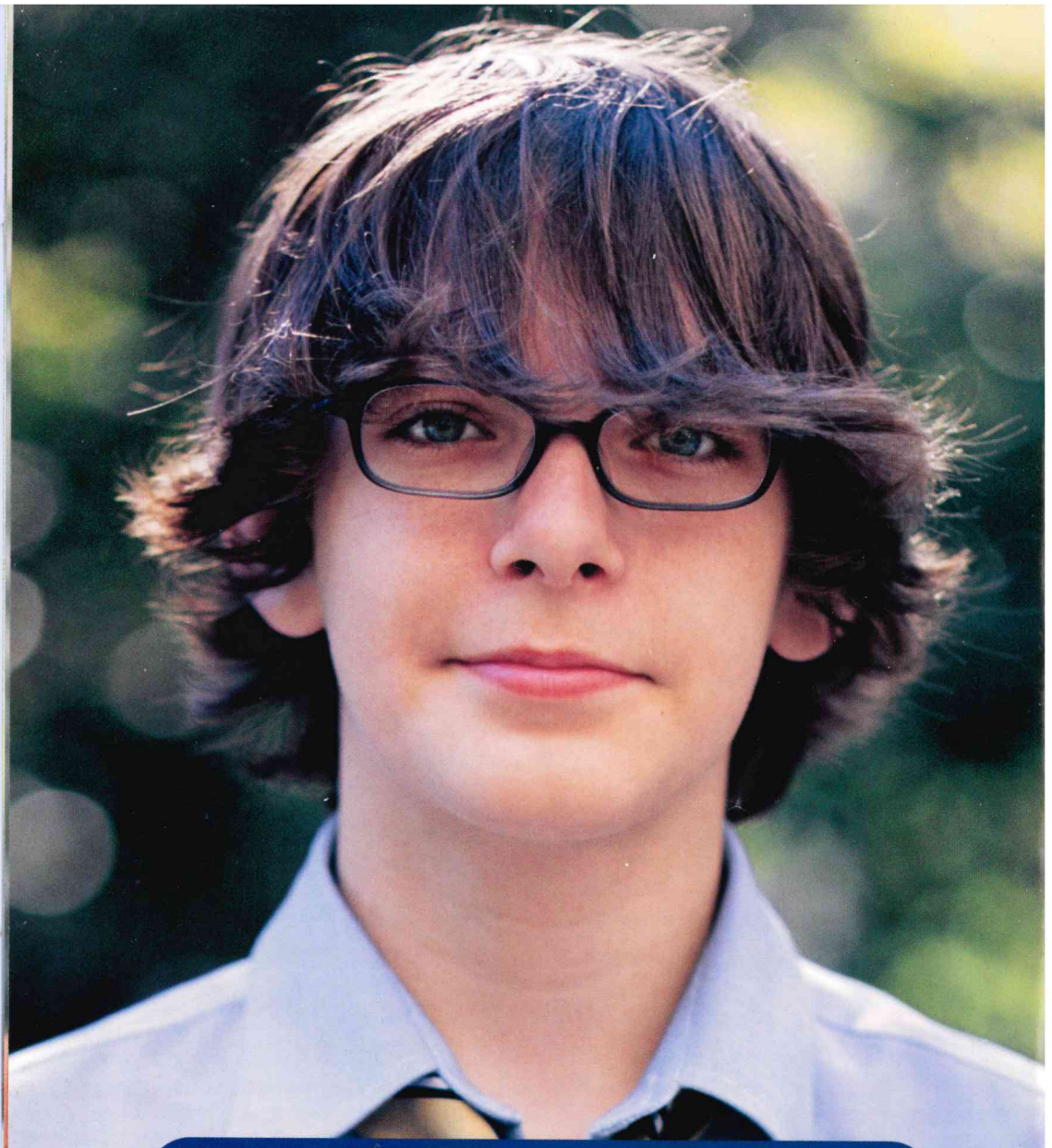
Hollywood.com

Vindigo City Guide

Go2 Dining

Find the best dumplings in your area tonight.

1. Access mMode
   (see pages 18–19 for handset-specific directions)
2. From mMode Home, go to **"Spotlight"**
3. Select **"mMode Themes"**
4. Select **"Going Out"**
5. Select **"Add,"** then **"OK"**
6. To find the websites you just saved, go back to mMode Home and select **"My mMode"**



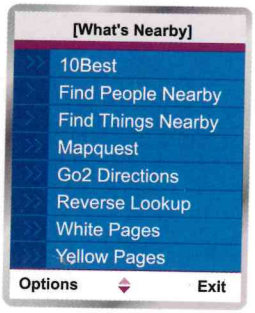
"I walked in thirsty. I walked out a hero."

"I was on my way home from work one night when I stopped off for a smoothie. While I was waiting in line to pay, an older couple asked the clerk for directions. Apparently, they were out on a road trip and got lost. When the clerk said he couldn't help them, I stepped in. I pulled out my phone, used mMode to access Mapquest and entered their destination. A few sips of my smoothie later, I had door-to-door driving directions for them. It was easy."

On The Road — mMode Case #237

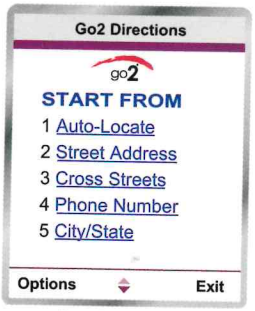
The On The Road theme can help you find your bearings. Got off on the wrong exit? Consult Mapquest. Looking for something to do in a new town? Check out Time Out City Guide. With the On The Road theme, you always have a well-informed traveling companion in the passenger seat.

- **Find Things Nearby**
- **Go2 Directions**
- **Local News**
- **Weathernews**
- **Mapquest**
- **Time Out City Guide**
- **Sabre Virtually There**
- **Zagat Survey**



Find Things Nearby

Mapquest

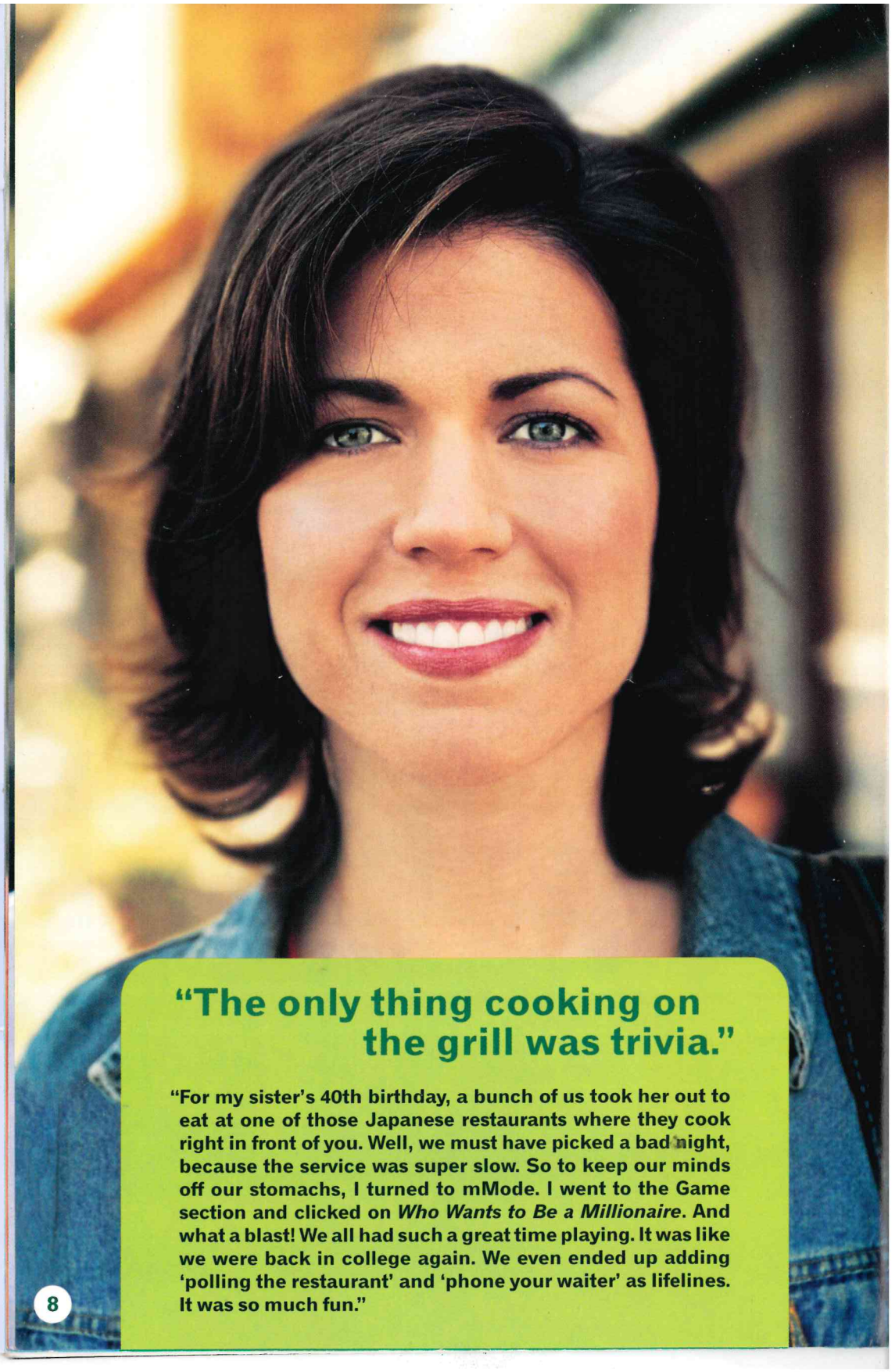


Go2 Directions

Weathernews

Get great directions to wherever you're going today.

1. Access mMode
   (see pages 18–19 for handset-specific directions)
2. From mMode Home, go to **"Spotlight"**
3. Select **"mMode Themes"**
4. Select **"On The Road"**
5. Select **"Add,"** then **"OK"**
6. To find the websites you just saved, go back to mMode Home and select **"My mMode"**



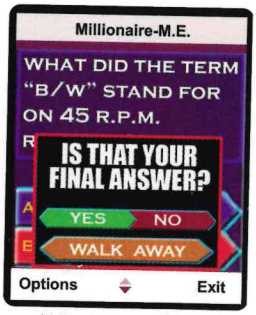
"The only thing cooking on the grill was trivia."

"For my sister's 40th birthday, a bunch of us took her out to eat at one of those Japanese restaurants where they cook right in front of you. Well, we must have picked a bad night, because the service was super slow. So to keep our minds off our stomachs, I turned to mMode. I went to the Game section and clicked on *Who Wants to Be a Millionaire*. And what a blast! We all had such a great time playing. It was like we were back in college again. We even ended up adding 'polling the restaurant' and 'phone your waiter' as lifelines. It was so much fun."

Entertain Me — mMode Case #289

Turn your wireless phone into an arcade, a jukebox or even a photo album with the Entertain Me theme. Download the latest ring tones from mMode Tones, listen to a news report on RealOne Mobile or just veg out to some cool games. With the Entertain Me theme, your phone is the life of the party.

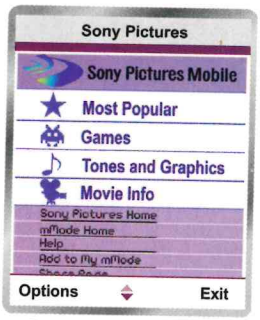
- **Games**
- **mMode Tones**
- **RealOne Mobile**
- **Sony Pictures Mobile**
- **American Photo**
- **AOL Mobile Music Club**
- **Warner Music**
- **Yamaha Ringtones**



Who Wants To Be A Millionaire-M.E.

RealOne Mobile

mMode Tones



Sony Pictures Mobile

Play a fun game right now.

1. Access mMode (see pages 18–19 for handset-specific directions)
2. From mMode Home, go to **"Spotlight"**
3. Select **"mMode Themes"**
4. Select **"Entertain Me"**
5. Select **"Add,"** then **"OK"**
6. To find the websites you just saved, go back to mMode Home and select **"My mMode"**

"Our romantic comedy was almost a tearjerker."

"My girlfriend is crazy about romantic comedies. If there's a movie with humor and love in it, it's almost guaranteed we'll go see it. Well, two weeks ago, she had her heart set on seeing this one movie. But when we got to the theater, we were told all the shows for the evening were sold out. So, being the charming leading man that I am, I used mMode to go to Hollywood.com. By the time we reached the car, I had a list of other theaters showing the movie and the times it was playing. Thanks to mMode, our movie drama had a happy ending."

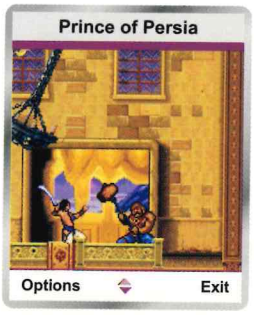
Boy Meets mMode — mMode Case #301

From monsters of the gridiron to monsters of the arcade, the Boy Meets mMode theme has everything you want and need to stay entertained and informed. You can battle demons in "Prince of Persia: The Sands of Time," check sports scores on ESPN and find the latest movie times on Hollywood.com.

- **Upoc Hip-Hop**
- **Action & Adventure Games**
- **Prince of Persia**
- **mMode Tones**
- **Hollywood.com**
- **ESPN**
- **Sony Music Box**
- **Mail & Messaging**

Hollywood.com

Upoc Hip-Hop



Prince of Persia

ESPN

Reserve movie tickets over your wireless phone tonight.

1. Access mMode
   (see pages 18–19 for handset-specific directions)
2. From mMode Home, go to **"Spotlight"**
3. Select **"mMode Themes"**
4. Select **"Boy Meets mMode"**
5. Select **"Add,"** then **"OK"**
6. To find the websites you just saved, go back to mMode Home and select **"My mMode"**

"What's the name of that song by whatshisname?"

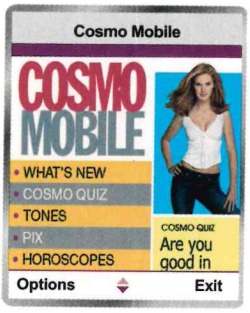
"My sister and I were driving to Galveston for our friend's wedding, when we heard this great song on the radio. The only thing was, the station never mentioned the name of the song or the artist. We were bummed. It was such a killer song. So I checked mMode. I went to a site called YES/Now Playing, found our radio station and got a list of the last five songs that were played on that very same station. It was awesome! We were so happy to finally know the name of the song that we bought two copies of the CD right there on the spot from Click2Music."

Girl Meets mMode — mMode Case #344

The Girl Meets mMode theme makes it easy to stay on top of the latest trends, music, gossip, games and more. You can read all about the newest fashions in CosmoGIRL Mobile, download your favorite tunes on Click2Music and even send that cute guy in class a music greeting on Musicphone.

- **Ring Tones**
- **CosmoGIRL Mobile**
- **Games**
- **Upoc Hip-Hop**
- **Mail & Messaging**
- **Musicphone**
- **Art Paradise**
- **Click2Music**

Click2Music



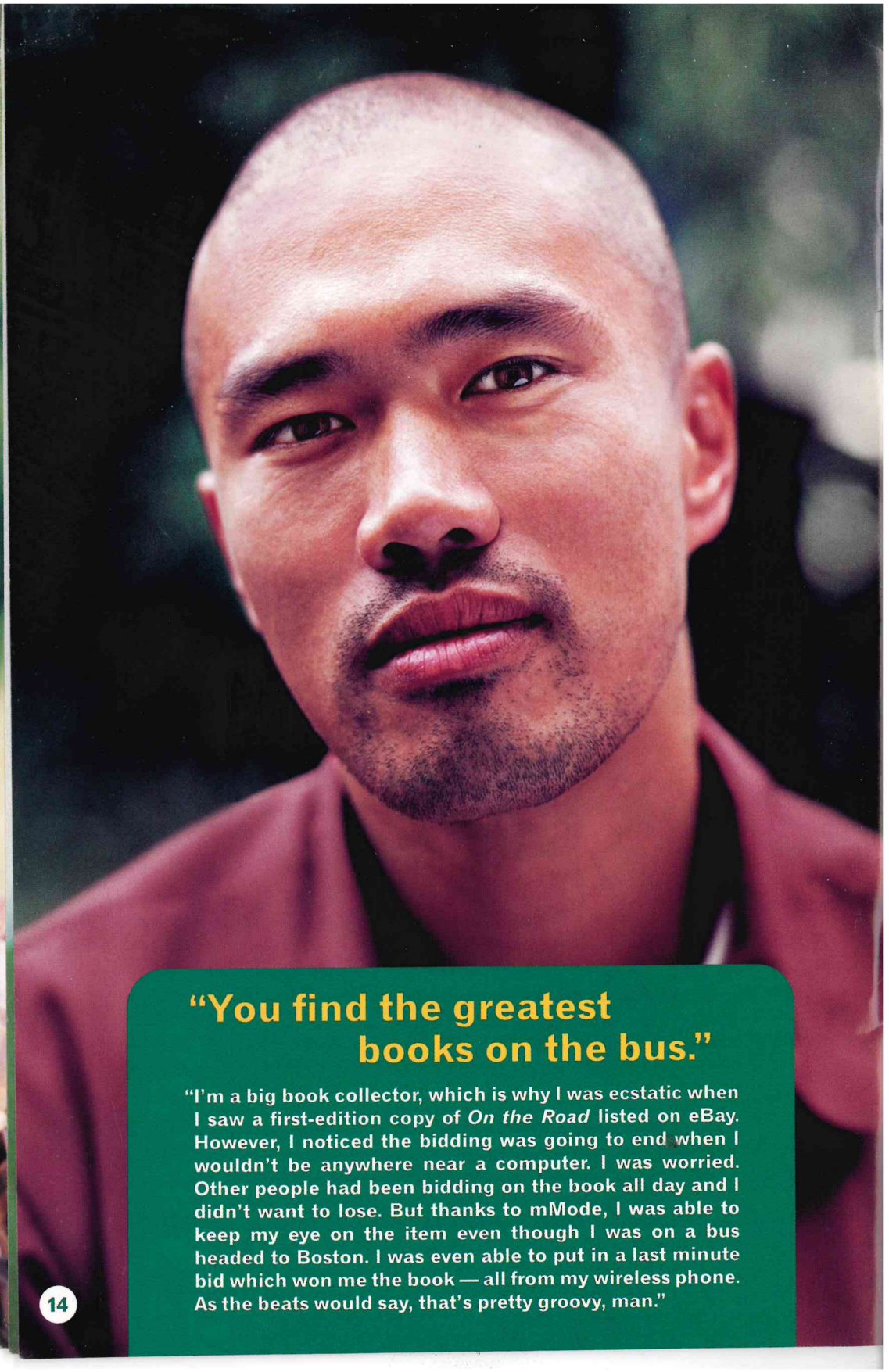
CosmoGIRL Mobile

Mail & Messaging

Art Paradise

Download a song by your favorite artist now.

1. Access mMode
   (see pages 18–19 for handset-specific directions)
2. From mMode Home, go to **"Spotlight"**
3. Select **"mMode Themes"**
4. Select **"Girl Meets mMode"**
5. Select **"Add,"** then **"OK"**
6. To find the websites you just saved, go back to mMode Home and select **"My mMode"**



"You find the greatest books on the bus."

"I'm a big book collector, which is why I was ecstatic when I saw a first-edition copy of *On the Road* listed on eBay. However, I noticed the bidding was going to end when I wouldn't be anywhere near a computer. I was worried. Other people had been bidding on the book all day and I didn't want to lose. But thanks to mMode, I was able to keep my eye on the item even though I was on a bus headed to Boston. I was even able to put in a last minute bid which won me the book — all from my wireless phone. As the beats would say, that's pretty groovy, man."

Hangin' Out — mMode Case #422

The Hangin' Out theme is filled with a ton of great sites to help you enjoy your free time. You can shop on eBay, IM your friends on Yahoo! and test your smarts with Buzztime Trivia. It's the perfect theme for the person who likes to kick back, relax and have a lot of fun.

- **Retro Games**
- **eBay**
- **Zingy Ringtones**
- **Upoc Communities**
- **Yahoo!**
- **Mobjam Remix**
- **Amazon.com**
- **Buzztime Trivia**

eBay

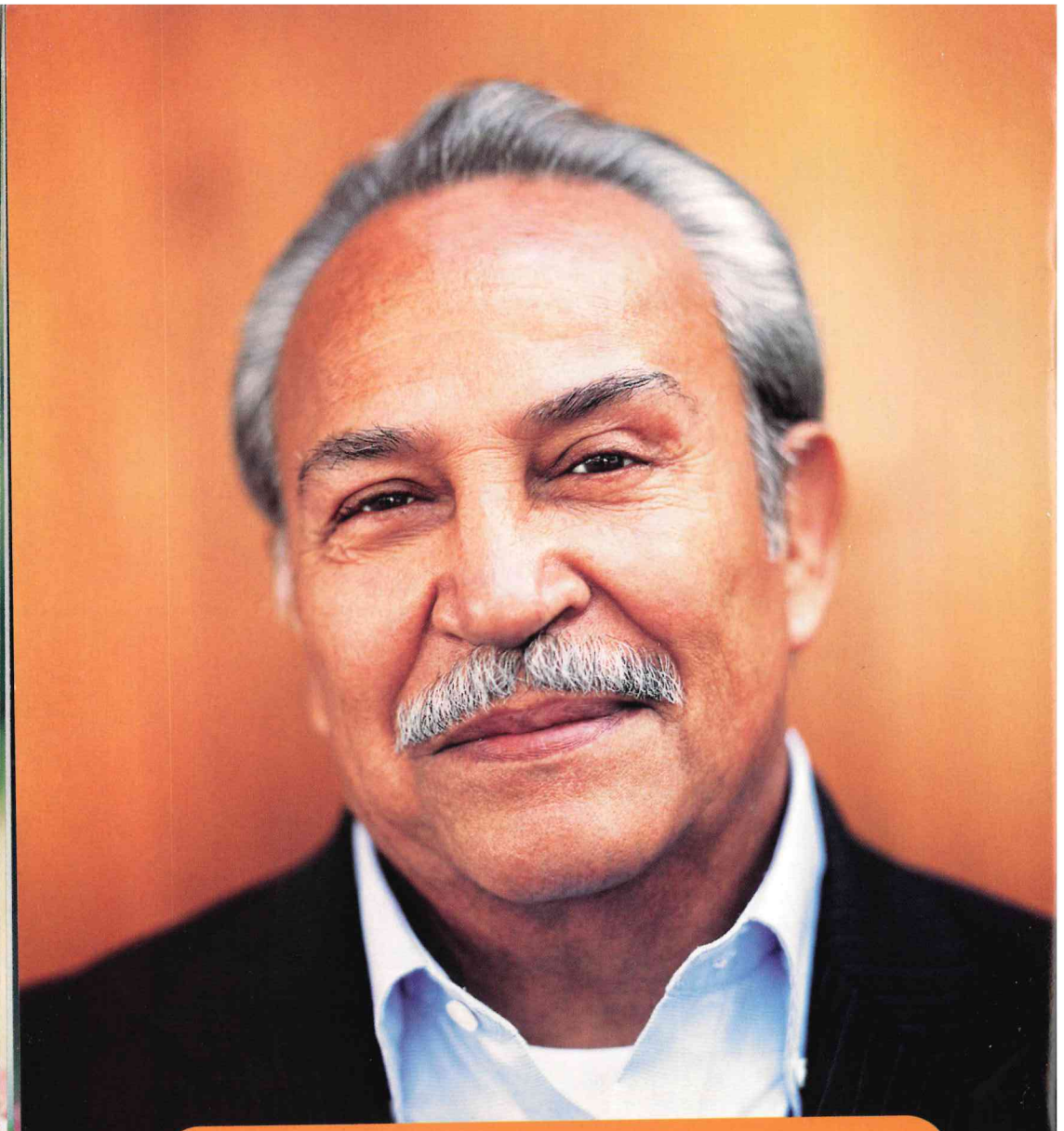
Retro Games

Buzztime Trivia

Yahoo!

Bid on a book by your favorite author today.

1. Access mMode
   (see pages 18–19 for handset-specific directions)
2. From mMode Home, go to **"Spotlight"**
3. Select **"mMode Themes"**
4. Select **"Hangin' Out"**
5. Select **"Add,"** then **"OK"**
6. To find the websites you just saved, go back to mMode Home and select **"My mMode"**



"And that's how you watch two games at once."

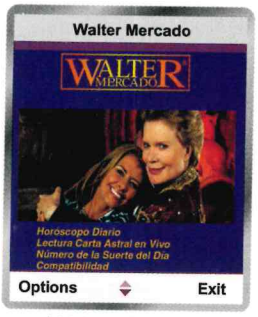
"My son's baseball game started at 1:00 p.m. Unfortunately, the Madrid-Manchester soccer game also started at 1:00 p.m. Missing my son's game was not an option. But then it occurred to me that I could enjoy both using mMode. I was able to access Terra Deportes and check the score in between innings. The other parents loved it. They would cheer whenever I read out the score, which must have looked odd because nothing was happening on the baseball field. That day, both my son and mMode hit one out of the ballpark."

¡Todo Latino! — mMode Case #518

With the ¡Todo Latino! theme, Latin America is in the palm of your hand. You can read the most current headlines on Noticias EFE, download the best Latin tunes on Tonos Latin Garage and even get the latest celebrity gossip on Terra Ocio — all in Spanish.

- **Noticias EFE**
- **Walter Mercado Horoscopes**
- **Terra Deportes**
- **Terra Ocio**
- **Clima By Weathernews**
- **Tonos Latin Garage**

Terra Deportes



Walter Mercado Horoscopes

Tonos Latin Garage

Noticias EFE

Get the inside scoop on your favorite player now.

1. Access mMode (see pages 18–19 for handset-specific directions)
2. From mMode Home, go to **"Spotlight"**
3. Select **"mMode Themes"**
4. Select **"¡Todo Latino!"**
5. Select **"Add,"** then **"OK"**
6. To find the websites you just saved, go back to mMode Home and select **"My mMode"**

How to access shortcuts to mMode.

Siemens M56

Shortcut to mMode Select **"Menu,"** select **"m>,"** select **"mMode."**
How to select Press the right directional arrow, under "Select."

Sony Ericsson T226

Shortcut to mMode Press and hold the option key above 1.
How to select Press the center of the joystick.

Siemens C61

Shortcut to mMode At main menu, press the left key under the screen.
How to select Press the green phone button.

Samsung X426

Shortcut to mMode Press the **"m>"** key.
How to select Press the **"m>"** key.

Siemens A56i

Shortcut to mMode Select **"Menu,"** select **"m>,"** select **"mMode."**
How to select Press the right directional arrow, under "Select."

LG G4011

Shortcut to mMode Press and hold the **"m>"** key.
How to select Press the **"m>"** key.

Nokia 3200

Shortcut to mMode Press and hold zero.
How to select Press the green phone button.

Nokia 3100

Shortcut to mMode Press and hold zero.
How to select Press the green phone button.

Nokia 6820/6800

Shortcut to mMode Press and hold zero.
How to select Press the green stripe button.

Motorola T721

Shortcut to mMode Press the key under "mMode."
How to select Press the center of the joystick.

Motorola V600

Shortcut to mMode Select "m>" on the screen.
How to select Press the center of the joystick.

NEC 525

Shortcut to mMode Press the "m>" key.
How to select Press the center of the joystick.

Sony Ericsson T616

Shortcut to mMode Press the "m>" key.
How to select Press the center of the joystick.

mMode.

Think of it as life support.

Wherever you go, whatever you do, mMode can help. It has a million and one uses. Use it to check the morning traffic before leaving for work, to email your friends abroad or use it for any of these great reasons:

To check sports scores

To look up showtimes

To find restaurants

To download music

To get directions

To bid on auction items

To entertain friends

To follow Spanish teams

So pick an mMode theme now to get the most out of mMode and your day. It's fun, easy and extremely convenient.

Add an mMode theme today.

It's simple.

All it takes to add a theme is six quick steps. Just follow these easy instructions and you're ready to download music, check sports scores, play games and so much more.

Spotlight

Themes

My mMode

How to add a theme:

1. Access mMode
   (see pages 18–19 for handset-specific directions)
2. From mMode Home, go to **"Spotlight"**
3. Select **"mMode Themes"**
4. Select the theme you want
5. Select **"Add,"** then **"OK"**
6. To find the websites you saved, go back to mMode Home and select **"My mMode"**

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ARRIVE SAFELY

120-107-6/04